



Experience the Macon Advantage.

Macon-Bibb County offers world-class business opportunities at a competitive cost of business.

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MBCIA aids in content creation in order to update our stakeholders about our community.

Learn more about Macon-Bibb County's history and MBCIA's processes through our blogs.

Read them here:

- [From Then to Now: Camp Wheeler Transforms Into Ocmulgee East Industrial Park](#)
- [MBCIA 101: How We Work](#)

MBCIA also worked with Georgia Power's Community and Economic Development Department to highlight Macon-Bibb's growing MRO and aerospace industry.

Watch the video [here](#).

EXECUTIVE DIRECTOR REPORT

May was a month dedicated to planning for the future of MBCIA. With the aid of our board, staff, community stakeholders, and VisionFirst Advisors.

This was a time to go over the [strategic plan](#), which was originally created in January 2021, and make sure MBCIA is working for the greater good of Macon-Bibb County.

During the month, Stephen Adams attended multiple engagements. The Keep Macon-Bibb Beautiful Awards highlighted two award-winning industries. Irving Consumer Tissue and Kumho won Adopt-A-Spot awards for their work to keep our community clean. View all the winners [here](#).

Along with other economic developers, Adams spoke at Brasil ITalks. This international event detailed what it looks like for businesses to come to Georgia and Adams was able to highlight the diverse range of industries from around the globe that chose Macon-Bibb County to do business.

EXISTING INDUSTRY MANAGER REPORT

Eleyce Coleman spoke with multiple industries and stakeholders during the strategic retreat about ways to combat workforce issues. Leveraging community resources and partnerships are ways discussed. #MaconOpportunities are underway to strategically lessen workforce woes.



Along with creating strategic plans for the future, Coleman is working every day to help industries with workforce requests and hiring concerns. mbcia.com/job-opportunities is a one-stop shop for existing industry jobs in our community. Email ecoleman@mbcia.com to get your industry's jobs on the portal.

During Economic Development Week, Coleman treated multiple strategic partners to lunch to thank them for their help throughout the year. Industries have many types of requests and partners across Macon-Bibb County work to fulfill the requests as quickly as possible.

Coleman has worked to connect industries with local resources including Middle Georgia State University, Central Georgia Technical College, and CTAE for internship and hiring needs, and creating pathways through the College and Career Academy that introduce industry skills to students while still in high school.



PROJECT MANAGER REPORT

Gary Wilson dedicated much of May to helping existing and future industries with coming to Macon-Bibb County. In the anticipation of groundbreakings later this year, future industry is in the permitting process. As highlighted in our [processes blog](#), MBCIA has a single point of contact to help industries at all stages.

During the strategic retreat, Wilson spoke with stakeholders and board members about the strategy behind the available land tracts in Macon-Bibb.

Wilson has also been working on clearing and grading land in Airport South Industrial Park to prepare for the perfect industry. Signage throughout all industrial parks are also being updated and refurbished, as necessary.

MARKETING REPORT

The Miner Agency (TMA) has been working with MBCIA to update all collateral materials including industry park one pagers, flyers about Macon-Bibb County, and a catalog explaining the different industry incentives.

During the strategic meeting, TMA met with stakeholders and the board to discuss the strategic marketing plan of MBCIA moving forward.

Social media growth and engagement is steady. Follow us on all platforms at [@mbciauthority](#) to stay updated on all things MBCIA.

Ads are currently running in Macon Magazine.

INDUSTRY IN MACON-BIBB COUNTY

Macon-Bibb County is gaining a startup programming in the Advanced Technology Development Center (ATDC). ATDC is a part of Georgia Tech's Enterprise Innovation Institute, the nation's largest, most comprehensive, university-based program of entrepreneurship and startup development, business and industry growth, and international outreach. Macon native Robert Grant is the new catalyst for ATDC@Macon. Read more about the program [here](#).