

Successes around Macon-Bibb County

Georgia Power was in Macon for 2 days interviewing economic development leaders about the Middle Georgia Regional Airport and the Maintenance, Repair, and Overhaul (MRO) industries that have come to Macon-Bibb County in the last few years.



Robby Fountain and Dwight Jones were both interviewed to detail MBCIA's role in the revival of the Middle Georgia Regional Airport. The aerospace industry is a priority of the Authority's and the board and staff are proud to watch it grow over the years.

The MBCIA team celebrated the Cherry Blossom Festival in style at the Cherry Blossom Ball. This was the 40th anniversary of the International Festival.



Industry Highlight

This month, our Industry Highlight is dedicated to all of our Industry Partners!

Eleyce Coleman, Existing Industry Manager, hosted the first Industry Partner Luncheon of 2022.



There were two speakers-- the Macon Water Authority discussing stormwater fees and Perdue Farms detailing how they stay ahead of hiring needs in today's market.



Over 70 industry partners attended the event at Fall Line Brewery. Events like this provide camaraderie, partnerships, and opportunities to make Macon-Bibb County a better place to live and work.

Submit your Industry Highlight story to be featured in our next newsletter.



Macon-Bibb County Industrial Authority

April 2022 Authority Report

Executive Director Report

March was a busy and successful month for the Macon-Bibb County Industrial Authority. The Executive Director's Report showed that prospect activity is steady. There are currently 26 open projects with a potential investment of more than \$625 million and more than 4,200 possible jobs.

Adams had multiple site visits with prospective industries this month. This step occurs after the initial phases of due diligence and conversations between MBCIA and the industries looking to make Macon-Bibb County home.

Multiple summits and forums happened in March. Adams spoke at the International Summit detailing the diversity of Macon-Bibb County's industries and how MBCIA has created a culture of inclusiveness to truly be an international city.

Adams attended the Executive Forum at Mercer University where Georgia Department of Economic Development (GDEcD) Commissioner Pat Wilson spoke. The Executive Forum is a chance for leaders in Macon and Atlanta to hear from industry leaders and connect with other leaders.



Adams attended the Consultants Forum Workshop. This workshop, hosted by Area Development, was a chance to attend workshops from various speakers and network with other economic development professionals.

Existing Industry Report

Eleyce Coleman, Existing Industry Manager, attended the 2022 Georgia Logistics Summit. The summit, hosted in Macon, was an opportunity for logistics and industry professionals to gather and discuss concerns and successes within the supply chain and logistics systems. Multiple industries, including Amazon, Irving Tissue, and Bluebird, spoke about their local experiences.

Part 2 of News You Can Use with Roger Jackson is [live!](#) Coleman sat down to discuss the Adult Readiness Program. If you missed part 1, watch [here](#).

Project Manager Report

Gary Wilson, Project Manager, has been working steadily on preparations for MHI RJ's arrival to Macon-Bibb County. Repairs have been made as necessary and MHI RJ is ready cut the ribbon on their new facility.

Wilson is working with web tech companies to utilize best practices for showcasing available tracts to perspective industries.

Marketing Report

In the marketing and public relations activities report, all social media platforms saw consistency or growth. Reach, engagement, impressions, new followers, and page clicks continued to see gains. Multiple ads and articles are currently running showcasing Macon-Bibb County.