

November Highlights



Dean Baldwin Grand Opening

After breaking ground in March 2020, Dean Baldwin celebrated the grand opening of their newest facility. Along with words from MBCIA and Barbara Baldwin-McNulty, CEO and CFO of Dean Baldwin, tours of the facility were available to showcase the painting process with the unveiling of a completed Delta Airlines paint job.

Check out more [here](#).

Industry Highlight- Irving Tissue



Irving Tissue held their *United Way* kickoff meeting that begins their employee giving campaign. By participating in the campaign, Irving Tissue employees are investing in their community for the better!

Submit your Industry Highlight story [here](#) to be featured in our next newsletter.



Macon-Bibb County Industrial Authority

November 2021 Authority Report

Executive Director Report

The Executive Director's Report showed that prospect activity is increasing. There are currently 28 open projects with a potential investment of more than \$500 million and more than 4,200 potential jobs.

Stephen Adams attended the Southern Economic Development Council Annual Conference and State of Small Business forum in November. Both forums aid MBCIA in bringing new techniques to Macon-Bibb County's industries of all sizes.

Existing Industry Report

Eleyce Coleman, Existing Industry Manager, met with Dr. Cassandra Washington, President and CEO of the College and Career Academy, to discuss how our partnership prepares students to be college and career ready at graduation.

To watch part one of the series, click [here](#).

Eleyce also works with industries in all manners. Eleyce provides connections to resources for industries including Public Works, Planning & Zoning, WorkSource, and even other industries. Eleyce also helps place employees with local industries, coordinates events like Industrial Park luncheons and job fairs, helps recruit candidates and promotes job opportunities.

Current industries hiring are:

Amazon | Aspen | Coca-Cola | Dean Baldwin Painting | Diamond Plastics | Embraer | Freightliner | GEICO | Gilmer Warehouse and Logistics | H&E Equipment Services | Irving Tissue | Kumho Tire | L.H. Thomson | Mr. Chips | Pactiv | Star Snacks | Tractor Supply | Tyson Foods | Yancey Bros.

Project Manager Report

Gary Wilson, Project Manager, has been working on industry feedback projects. Road work in Airport South Industrial Park and signage improvements in both Airport South and Ocmulgee Industrial Parks have been completed.

Geotechnical reports are being produced as a step towards site readiness. MBCIA has been able to produce these reports with the help of Michael Glisson at Parks and Beautification.

Marketing Report

In the marketing and public relations activities report, all social media platforms saw consistency or growth in reach, engagement, impressions, new followers, and page clicks than in previous months across all platforms.

Updates were given on website, branding, and brand guideline implementation.

Advertisements are currently running in Macon Magazine.

The meeting closed with an executive session.



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