

# December Highlights



## MBCIA won a Community Impact Award!

Trade & Industry awarded MBCIA a CiCi Award under the Community Impact category for our involvement with the Fine Fettle Dispensary (FFD) project.

Community impact awards are given to organizations that are helping to stabilize communities in need of employment and infrastructure improvement for their residents. It was announced in July that FFD would join the Macon-Bibb County community.

Check out more [here](#).

## Industry Highlight- Jo Pitts at Aspen Products



Jo Pitts, Assistant Plant Manager of Aspen Products, graduated from Middle Georgia State University's StrategicPartnerships program designed for industry partner employees wanting to

pursue higher education. The program is an online program with 8-week courses so students can get their degree on their timeline. Learn more about the program [here](#).

[Submit](#) your Industry Highlight story to be featured in our next newsletter.



## Macon-Bibb County Industrial Authority

### December 2021 Authority Report

#### Executive Director Report

December was a busy month for the Macon-Bibb County Industrial Authority. The Executive Director's Report showed that prospect activity is increasing. There are currently 26 open projects with a potential investment of more than \$500 million and more than 4,200 potential jobs.

Stephen Adams and the MBCIA team hosted project managers from across the state during the annual Project Manager Luncheon. This was a chance to tell them about the Macon opportunities happening in 2022.

Adams participated in the 2021 Legislative Listening Day where the Macon-Bibb County Legislative Delegation asked about Macon projects and Adams highlighted the successes of 2021.

MBCIA awarded two PILOT program checks. One check was given to the Macon-Bibb County Commissioners and the other was awarded to Macon-Bibb County Board of Education. These checks collectively totaled \$2.7 million representing their share of the Payment in Lieu of Taxes Program.

#### Existing Industry Report

Eleyce Coleman, Existing Industry Manager, met with Dr. Cassandra Washington, President and CEO of the [College and Career Academy](#), to discuss how our partnership prepares students to be college and career ready at graduation. To watch part two of the series, click [here](#).

Coleman also works with industries in all manners by connecting industries to resources including Public Works, Planning & Zoning, WorkSource, and even other industries. The focus on placing employees with local industries, helping to recruit candidates and promote job opportunities, as well as coordinating events like job fairs and Industrial park lunches.

#### Project Manager Report

Gary Wilson, Project Manager, has been working on GRAD certification of our properties. Geotechnical reports are being produced as a step towards site readiness. MBCIA has been able to produce these reports with the help of [Parks and Beautification](#).

We are also preparing for new and expanding industries in 2022.

#### Marketing Report

In the marketing and public relations activities report, all social media platforms saw consistency or growth in reach, engagement, impressions, new followers, and page clicks than in previous months across all platforms.

2022 marks MBCIA's 60th anniversary and events and a look back on Macon-Bibb County industry throughout the years.

Advertisements are currently running in Trade & Industry and Macon Magazine.

The meeting closed with an executive session.



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